



# 5

Easy & Effective Ways to  
Save Money on Your Home Sale

Tip #1:

# Don't Close on Monday or Tuesday

Closing on Monday or Tuesday means you'll be paying property taxes and interest for the weekend prior to your close date. That's why it's actually best to close on a Friday.

For most home sellers, doing so will save you several hundred dollars in fees!



Tip #2:

# Don't Use a Traditional Brokerage:

Join the 29% of US home sellers who *did not* use a traditional brokerage in 2015.

Home sellers save an average of \$14k by listing with HomeBay - without sacrificing expertise or service.

Curious how much you can save?  
[Request a no obligation quote!](#)



Tip #3:

# Deny Home Warranty Requests

Buyers typically request the seller pay for a \$500 home warranty. But you can counter this request - and you should!

It's very rare for a buyer to walk away from a purchase because the seller won't buy a home warranty. By countering that request away, you'll save \$500!



# Tip #4: Get a Pre- Listing Home Inspection

Paying for an inspection before you start accepting offers can pay off big time at closing. How?

Sellers who make an inspection available to buyers prior to accepting offers rarely receive requests for repairs or credits during escrow. It is the smart way to sell!



## Tip #5: Get Professional Listing Photos

Selling a home is similar to online dating. The more clicks your home gets, the more dates (or showing requests) you'll receive.

Data shows professionally photographed homes get 3X more clicks, which means your showing and offer requests will increase significantly. That's why HomeBay pays for professional listing photos for all of our sellers.



Bonus Tip:

# List at or Below Market Value:

Zillow CEO Spencer Raskoff recently published extensive data that proves sellers who price at or below value make more money on their sale than sellers who leave room to negotiate.

Take advantage! [This post](#) will teach you the optimum way to price in order to make as much money as possible at closing.



# Save Thousands by Listing with HomeBay

Want to save \$14,000 or more  
on your home sale?

List with HomeBay.  
*It's that simple*

[See How it Works](#)

